

COMPANY PROFILE

Table of Contents

- 1 About Company
- 2 Welcome Message
- **3** Mission & Core Values
- 4 Why Choose Us
- **5** Our Service
- 6 How We Work
- 7 Our Project
- 8 More projects
- 9 Project Summary
- 10 Contact Us

About the Company

We are a team of highly skilled corporate web designers in Kenya passionate about creating fully functional web applications. Our website development agency in Kenya has a vast experience in website management, web consulting services in Kenya, website upgrading services, SEO services in Nairobi, Website copywriting services, website maintenance services, and website troubleshooting services in Kenya and worldwide.

We are ranked among the top web design companies for the quality of work we deliver. We work with clients from across all industries to bring their businesses online. The main industries we work with are business website design, medical website design, real estate website design, hotel website designers, university website design, e-commerce website designers, and many more website creation services in Kenya forall industries. Contactus today and hire a professional web development company for your project.



Welcome Message

Welcome to DevOps Web Designers, a full-service Digital Marketing Agency based in Nairobi. DevOps Web Designers was founded in the year 2021 with the aim to help businesses in Kenya and across the world to achieve online success through edge-crossing strategies.

We have vast experience working with our diverse client base in both private and public sectors and from small businesses to large enterprises. We take a strategy-first approach to show our clients real results. Our team of digital marketing professionals has a range of skills and expertise, dedicated to helping our clients achieve their goals.



Our goal as an agency is to give our customers the best digital marketing services and enable them to succeed online. We keep our clients ahead using the latest trends and technologies for them to be successful.

Core Values

We are committed to offering the best values for our clients. Our main values include:

- Innovation
- Transparency
- Customer-centric

Why Choose Us?

Web designing and development is what we are passionate about, to illustrate our passion, we have developed the best mobile-friendly websites with a good user experience, here's why you should choose us over any other web development agency in Kenya.

Reliability

Choosing a reliable company is never easy but with DevOps Web Designers in Nairobi, you have every reason to trust us. Our relationship and timely delivery with our previous web design clients stands out as a prove to this. Contact us today and have your website designed within your timelines and budgets.

Competitive Pricing

Are you looking for an affordable web developers in Kenya? We are a sure bet for all your needs without compromising the quality of work we will offer. Give us a call and we wll make a quality website at a fair price.



Our Services

Web Design and Development

in Our Kenya web design aimed to agency elevate is determined your online presence. to offer professional We will create web a design stunningservices website with a good user experience that reflects your business' brand. We have assembled a team of Kenya web experts that will work closely with you to create a custom website that is responsive on all devices and has a fast loading speed to enhance a lasting impression on your audience.

We are committed to delivering a high-quality website to ensure that will help achieve your business goals. Whether you're planning to build a new website or to do a web redesign, our team of experienced web designers in Kenya will engage you from planning to launch and even beyond that to ensure your website is a success.

Digital Marketing Consultancy Services

We are an established and top digital marketing agency based in Nairobi, Kenya. The sole purpose of our establishment was to help local and international businesses to leverage their online presence opportunities. We understand that many businesses struggled to navigate the complex world of digital marketing therefore a need for expert guidance and support are essential.



We use data-driven approaches and have invested a lot in the latest technologies and tools to help your business stay up-to-date with the latest trends and best practices. Our team of digital marketing specialists works closely with our clients from the beginning to the end to ensure they develop a successful custom digital strategy that aligns with their businesses.

Website Maintenance in Kenya

Did you know that 50% of prospective clients learn about new goods or services online? A good first impression is essential because your website is frequently these potential consumers' first point of contact.

Because of this, website upkeep is crucial for organizations nowadays. To assist your organization in providing a quick, safe, and flawless online experience, our company offers comprehensive and individually tailored website maintenance services. As afull-service digital marketing company, we also provide turnkey solutions for enhancing the performance of your website.

Search Engine Optimization (SEO)

Search Engine Optimization, also known by many as SEO, is optimizing a website to rank higher in search engine results (SERPS) and increase organic traffic.

Recentstudieshave shown that 75% of internet users only click on the results that appear on the first pa; it is important that your business is optimized for search engines to benefit from this tr but. For more sororities, creating human content first is very important instead of just tricking the search engines.



Graphic Design Services in Nairobi Kenya

At DevOps, we believe that marketing is an essential aspect of any business. We, therefore, aim to produce solutions that create brand awareness as well as draw customers toward your business. our visual content design employs both traditionaland modern approaches to ensure that we produce high-quality materials for our clients.

With a team of highly skilled designers and a passion for innovation, we are a trusted partner for businesses seeking top-notch design services. We are collaborative and work closely with our clients to understand their target audiences, goals, and brand identity. By blending our expertise with the client's preferences, we create visually captivating designs that effectively DevOps communicate their message and put their brand out there.



How We Work



Consultation

The first step for us to start a project has always been consultation. It helps us understand your vision and timelines for the project. The consultation also helps us understand your budgets before we will give you a project quotation.



Strategy Development

After the initial consultation phase, we now create a strategy depending on your project's needs, functionality, and budget. Our web design prices are cheap and affordable, however complex your project is. The strategy we develop will always ensure a desired output within the timelines..



Implementation

After the strategy has been played out, it is now up to our web experts in Kenya to work on implementing the project ideas into life. During this stage, clients' contributions are also allowed to ensure the end product is exactly what they were looking at.



Deployment/Launch

Once your project has been developed, we then bring it to life. We ensure everything is done before taking your website online for users to interact with it. We do all functionality testing to ensure your website meets all requirements.

Our Projects

Zablim Management Consultancy Limited

Zablim Management Consultancy Limited is a privately owned business with headquarters in Nairobi Kenya. They offer a wide range of services, including management consulting, financial management, project management, Human Resource Management, Business plan development and many more. They approached us for a project whose goal was to create a website that would accurately reflect their brand and showcase their services in a professional and user-friendly manner.

Web Design Services and SEO For Zablim Limited

Our web design firm had the opportunity to work with Zablim Limited to come up with a website that was SEO optimized and had a great user experience. This was an exciting project for us to showcase our web design skills and expertise in the industry by helping Zablim improve its online presence.

We employed web design trends and best practices to create a custom website design that was responsive, easy to navigate, and visually appealing to users. We used high-quality images and graphics to help in conveying brand message and services.



Alchemy Home Healthcare

Alchemy Home Healthcare is a leading homecare service provider based in Minnesota. They provide a wide range of services to residents within the state and are looking to expand their services to others in the United States of America. They pride themselves on providing high-quality care and support to their clients and their families.

Among the services they offer include;

245D waivered services

Integrated Community Services

Housing Stabilization Services

Web Design Services to Alchemy Home Healthcare Inc

The founder of Alchemy approached our web design experts and asked for a cheap custom web design that will accurately represent his brand and display all their services to users and potential clients.

Project Result & Benefits of Project

The results of the project were overwhelmingly positive. Since the website redesign, Alchemy Homecare has seen a significant increase in website traffic and engagement. The new website design accurately reflects their brand and has helped to position them as a leader in their industry. The site's user-friendly design has also helped to increase the number of inquiries and requests for services from potential customers.



Sir Francis Marketing And Consultants

About Sir Francis Marketing And Consultants

Sir Francis Marketing and Consultants is an established real estate and marketing agency based in Nairobi. They specialise in luxury property sales, rentals and property management in Kenya.

To be able to get clients, they approached our agency for a comprehensive digital marketing consultancy. We made important recommendations to them and they were happy to use our tactics. One of the most exciting strategies they thought of was a website design that was SEO-optimized, user-friendly and responsive web design.

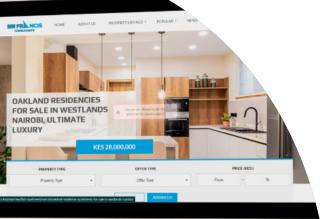
Real Estate Web Design For Sir Francis Marketing and Consultants

We worked closely with the Managing Director at Sir Francis to understand his needs and for us to develop a custom website design that suited their company's vision and goals.

We created a custom website design for the company using WordPress as a Content Management System CMS.

Project Result & Benefits of Project

It is a no-brainer the results of the Sir Francis Marketing and Consultants Limited project speak for themselves. After website design, development and SEO implementation, the company has experienced a significant increase in website traffic and leads.



Projects Summary



<u>Hope Care</u> <u>Orphanage Kisii</u>

Sizzle Liquors



HomeLux Kenya

Projects Summary

Highridge Royal International School - https://highridgeschool.sc.ke/

IDecorator Kenya - https://idecoratorkenya.com/

Adedes Organic Fusions - http://adedesorganicfusions.com/

Grandhub Technologies - https://grandhub.co.ke/

Sir Francis Marketing - https://sirfrancismarketingltd.co.ke/

Zablim Consultancy - https://zablimconsultancy.co.ke/

Alchemy Home Healthcare Inc - https://alchemycaremn.com/

Highridge School - https://highridgeschool.sc.ke/

Hope Care Orphanage Kisii - https://hopecareorphanagekisiikenya.com/

Arms of Love Foundation - https://www.armsoflovefoundation.org/

Ravi Consults Kenya - https://raviconsultskenyaltd.co.ke/

Wilnest Quality Product - https://wilnestqualityproducts.co.ke/

FourthStreet Consultancy - https://fourthstreet.co.ke

Heston Tours - https://hestontours.com

Golden Touch Auto Ltd - https://goldentouch-auto.com

Brix Electronics - https://brix.co.ke

The Nairobi Online Shop - https://thenairobionlineshop.com

CONTACT US

254 711 116 533

info@devopwebdesigners.co.ke

www.devopwebdesigners.co.ke

Ghale House, Moi Avenue, Nairobi

